

DOGPAW Finance Report for First 6-Months of 2010

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2010 Total Finance Estimates, as of May:

This is an estimate of the funds we need to run the organization without any major project investment. How should we manage the estimated additional funds (expansion, enhancement, or investment)?

Park Maint \$10,000 - Includes some basic construction projects (waste containers & benches)
Expenses \$7,000 - Insurance, postage, printing, rent (I did not include purchase of merchandise)
Total Exp. \$17,000 - Total expense 2009 was \$18,300

Memberships \$9000 - Increase from 2009 total of \$8500
Donations \$5000 - Does not include donations to specific funds, increase from 2009 total of \$4500
Advertising \$2500 - YTD run rate, increase from 2009 total of \$1600
Merchandise \$1000 - YTD run rate, increase from 2009 total of \$800
Event Income \$4000 - Dogtoberfest, Dog Days and Lure Course - \$1700 total in 2009

Total Income \$21,500 - Total income 2009 was \$17,400

Estimated Difference/Year - \$4,500 Positive.

Balance - \$27,000 - Remove \$3000 for small dog area specific fund and for lure course purchase .

Keeping 6 mos of expenses (\$8,500) leaves us with \$18,500 additional plus \$4,500 positive for 2010.

By my estimates we have \$23,000 to decide how to utilize.

